

# Creative Direction, Design & Photography.



BY KELLY-ANN THOMPSON

## ABOUT

I seek to inspire and build the best work possible. With a focus on branding, UI / Web and photography, I strive to create innovative solutions through passionate and deliberate design. As a visual communicator, photography has always played an essential role in my work. I have developed and art directed projects across emerging channels, print, digital and social.

## EDUCATION

New York City College of Technology, CUNY  
BS, Communication Design (2016)

## DIGITAL CAPABILITIES

Social Media  
Strategy  
Project Management  
Websites – UI/UX Design

## BRAND CAPABILITIES

Art Direction  
Campaigns  
Identity  
Photography  
Positioning  
Post-Production  
Print Production

## LINKS

[ktcreativ.com](http://ktcreativ.com)  
[linkedin.com/in/kelly-annthompson/](https://www.linkedin.com/in/kelly-annthompson/)

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## WORK EXPERIENCE

### **Senior Graphic Designer & Photographer at Pulse Creative** October 2017 – Present

I am the design lead on several creative projects at Pulse Creative by leading a team of graphic designers & web developers for a range of clients. My responsibilities include creating campaigns and collaterals from start to finish which includes but not limited to print and digital collaterals, branding, photography, and designing websites in order to increase the clients' success.

### **Freelance Graphic Designer & Photographer at Sarina Accesories**

August 2017 – October 2017

I created Sarina Accessories' first look book, which included concept vision, layout, product photography, and retouching. I also designed graphic elements for product illustrations and product packaging.

### **Art Director and Photographer at Lydell NYC**

September 2015 – August 2017

I worked directly with the creative director at Lydell NYC to develop creative strategy, rebranding, and designing and launching a new website in order to increase sales and improve productivity. In addition, I designed presentations, digital and print collateral, including mood boards, look-books, CADS, social media graphic elements, email marketing, product styling, product, and model photography for online campaigns.

## REFERENCES

**Available upon request.**